

Safi Ullah Khan

Graphic Designer

Lecturer

Professional Experience

Graphics Designer

Rehman Group of Travels (E-stores + E-Pharmacy)

Oct 2019 to date

Responsibilities include designing advertisements for digital advertising, designing all printing material for promotion. Rehman Travels has recently launched two new businesses: E-Store and E-Pharmacy, for which I have undertaken complete White Board Animation with voice over, and designed all their branding, panaflex, visiting cards, etc.

Senior Graphics Designer

Al Noor Printer

Jan 2019 to Oct 2019

Catered to all the advertising, printing and design needs of major international agencies such as WHO (including their national polio campaign across the country, which included awareness communication material, and national stationary such as calendars, visiting cards, etc.), The British Council, United Nations, WaterAid, UNDP, TransWorld, Serene Pharma and Wilson's Pharma. This included designing pamphlets, medicine boxes, promotional items, banners/ streamers, etc. Design and printing of promotional printing like streamers, ceiling décor, pamphlets, stationary, for many telecommunication firms such as Zong, Wi-Tribe and U-Phone.

Senior Graphic Designer

Daily Newspaper

October 2018 February 2019 (night shift)

Designing the entire newspaper – political and company pages, etc. – including designing of advertisements.

Graphics Designer.

The Professionals

January 2012 to May 2013

Responsibilities included being the lead for running the entire office, including preparation of promotional advertisements for Al-Sharq News, composing news, addressing queries, designing creative pan flexes, English/ Urdu typing.

Graphics Designer

The TopNotch

Oct 2017 December 2018

Responsibilities include designing and printing of company's periodic reports, company profiles, designing magazine (*The Voice*), brochures for banks, real estate companies. Dealth directly with major corporate clients, which included National Accountability Bureau (NAB), Pakistan Services Limited (PSL), Saudi-Pak Towers Real Estate, Eco Pak, and Lower Topa Air Force Base.

Graphics Designer

Emel Publications / IndusTree

Aug 2016 to Oct 2019

Responsibilities included designing/ composing books (*PTV mey mah-o-saal, Qulzam kay us paar*, etc.). Brochures, dairies, all kinds of bill board/ pan flex, standees for multinational companies. NGO's annual progress reports (e.g. Helping Hands). Video editing for advertising on social media.

Graphics Designer/ Team Leader Marketing

Rehman Group of Travels

April 2013 to May 2016

Responsibilities included: Directly dealing with major clients. TV Flash designing, Television advertising, social media (FB, Instagram, Twitter, G-Plus) marketing, social marketing, SMS-marketing, E-marketing, tele-marketing, designing, newspaper ads, V-cards, company profiles, brochures, packages, etc. I was also working on All-In Travel (AIT) for online hotel reservations. Prepared videos for social media for domestic and international tour guides and different announcements.

Education

2021 (expected date)	Bachelors of Arts, Allama Iqbal Open University, Islamabad.
2015	Inter Computer Science (ICS), FG Post-Graduate College, H8 Sector, Islamabad.
2009	Matriculation, Sargodha Board, Crescent Model High School, Mianwali.
2008-2009	Diploma in Computer Science (DCS), Shaheen Institute of Computer Science.

Computer Skills

MS Office, Inpage, Windows 98, ME, XP, 2000. High proficiency in the following applications:

Graphics:

Photoshop cc + Illustrator cc + Corel Draw latest + Indesign cc

Video Editing:

Adobe Premier + Adobe After Effects + Whiteboard Animation (Video Scribe) + Ulead Video Studio + Filmora

Extra-curricular Activities

- Preparing advertising material, including social media posts, for individual local and foreign clients (Italy, USA, Nigeria, Malaysia).
- Providing free online training to needy youth/ women in the country on Graphic Designing – at this time more than 9000 persons, which includes people from around the world.
- All-rounder cricketer (fast bowler), trekking, music, other sports.