



# Abdul Azeez

Social Media Marketer



## About Me

Champion of social media tools and technologies, with a track record of creating and implementing successful social media campaigns. And managing all phases digital marketing initiatives from concept through delivery and optimization.



Al Murar, Deira - Dubai,  
United Arab Emirates



## Education

2016 - 2019  
Bachelor of Computer Science  
Calicut University,  
Kerala

2014 - 2016  
+2 Computer Science  
PPM Higher Secondary School,  
Malappuram, Kerala

## Experience

### DIGITAL MARKETING EXECUTIVE - PRESENT

Fresh Mind Ideas/ Technopark, Kerala

Work with the internal creative promotions team and outside creative agencies to develop and create social assets to fulfill all social marketing roll-outs. Define social KPIs and provide monthly reporting on social media performance across channels.

### DIGITAL MARKETING EXECUTIVE - 2019

KTU Students/ Malappuram, Kerala

Worked on all digital marketing activities including web analytics, traffic analysis, visitor tracking, preparing report for assigned website using web-trends and Google Analytics. Worked on Social Media campaign optimization and Facebook Ads.

## Professional Skills

SOCIAL MEDIA MARKETING

FACEBOOK ADS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

VIDEO EDITING

MS OFFICE SUITE

## Interests

Gaming      Traveling