

RAHUL CHANDIRAMANI



SUMMARY

- 6+ years of progressive work Experience globally as a Creative Graphic/Web Designer includes UAE and INDIA experience.
- Have experience in such related fields from Marketing, Advertisement, Print Media, E-commerce, Digital media marketing, video editing, commercial photo shoot, Brand Identity, interior designing, Gold Refinery, Laser Engraving etc.
- Have Experience in Video Animation, Graphics editing, Illustration, Company Branding, Conceptual Design & marketing, Social media advertisement, Facebook ads, banner, poster, News letter, logo design, Photography, Precious metal packaging, Gold engraving etc.
- Proficient in Designing software such as Adobe Creative suite (**Adobe Photoshop, Adobe Illustrator, Adobe In Design, Adobe After Effects, Adobe Premier Pro**) and Corel Draw.

WORK EXPERIENCE

**PAN Emirates Home Furnishing,
Sharjah HO, UAE**

Creative Graphic Designer

January 2018 to Present

Job Role :-

- Creating artwork of product with highly efficient lifestyle editing which can give a real look to the branding.
- Creating conceptual design which can highlight the product and gather the traffic to increase the business in all over the gulf region.
- Designing company's Brochure, Flyers, Banners, Flags, Catalogue, Poster design, In store display, online & offline material, Signage's etc.
- Creating social media content, web content, approved briefing Artwork and creative presentations of company products through Video animation and static briefings.
- Making creative concept which can mold to graphic visualization for campaign identity that not only feel good but also looks good.

December 2015 to December 2017

Job Role :-

- Designing company's Brochure, flyers, Banners, Print mockup, Catalogue, Product packaging, Certificates, etc.
- Creating social media content, web content, approved briefing Artwork and creative presentations of company products.
- Making artwork of investment bars, coins, medals and other jewellery items for clients in the U.A.E. and abroad.
- Illustrates concept by designing rough layout of art and make arrangement, vector art, image retouch, basic structure and related concepts.
- Photography and editing of various products of the company for social media handle and catalogue purpose.

OCT 2014 to NOV 2015

Company profile:

Laser Gallery has been a major asset to the retail industry Since 2004. Laser Gallery adds unique value by offering instant personalization service for engraving photographs and text on hundreds of products. This service is managed by state of the art laser machines ensuring extreme accuracy, high sense of quality and all in a very short time.

Job Role:-

- Creating E-marketing collaterals, poster for advertisement on social media, signage and creative presentations of company products.
- Designing the vector art of images, Photo manipulation, image retouch, creative concept with related material.
- Responsible for making brief artwork on company products (Wooden, Plastic, Acrylic, Stone etc.) and services to current and potential client.
- Responsible for engraving photographs and text on hundreds of products.
- Assess customer needs and recommend the best solutions as per needs.
- Handling operation of laser engraving machine (Universal Laser System).

PERSONAL PROJECTS

- Photography of cosmetic and watches for the E-commerce and retail company named "Decambridge" in Dubai
- Poster, banner and logo design for Facebook page promotion of an E-Commerce company named "Herashi" in Dubai.

COMPUTER SKILLS

- Generic Applications (Microsoft Office, Social networking Apps)
- Designing Software (Adobe Photoshop, Adobe illustrator, Adobe In Design, Adobe Premier Pro, Adobe after effects, CorelDraw)
- Machine Software (Enroute, Sisma Laser Controller, Universal laser System)

EDUCATIONAL QUALIFICATION

Diploma in Graphic & Visual Design, 79% , Arena Animation, Ajmer	Feb. 2014 – July 2014
Degree in B.Tech Computer Science Engineering , 70% , Ajmer Institute of Technology, Ajmer	2010 - 2014
Professional Diploma in Computer Applications, 75% F-tech educational Institute, Ajmer	2009 - 2010

PERSORNAL INFORMATION

Father's name: Late Mr. Kishan Kumar
Gender: Male
Date of Birth: 05/11/1991
Nationality: Indian
Marital status: Married
Languages Known: English, Hindi, Rajasthani and Sindhi
Passport No: J0072162
Visa Status: Employment
Driving license: Holding valid UAE driving license.