

Yasir | Web Design & Development Expert | 13 Years Experienced

Objective

To serve those businesses that want to improve their marketing, giving ideas to them, and provide best design solutions for enhance their businesses.

Digital Skills

WordPress, Shopify, Photoshop, Illustrator, InDesign, Freehand, Corel Draw, Bootstrap, HTML, CSS, PHP, JavaScript.

Skill Areas

Web Design and Development (PSD to HTML, HTML to WordPress) | Print Media: Branding, Brochure, Marketing Material, Office Stationery etc.

Designing Skills

Design balance, Design x and y axis rhythm, Visual hierarchy, Typography and white space balance, Colour Guidelines and psychology, Minimalistic look fundamental, Collage design, Web fonts or icons, Photo enhancing, Code Management.

United SEO (Web Development/SEO Agency), Mashriq Center, Karachi.

www.unitedseo.ae

WordPress Developer / Web Designer

(Jan 2020- till date)

Responsibility:

- Develop WordPress and Shopify websites with new user-facing features.
- Developing web applications/sites by using languages such as HTML5, CSS3, JavaScript and API's.
- Creation of site layout/user interface from provided design concepts by using standard HTML5/CSS3 practices.
- Developing sites on CSS framework such as Bootstrap etc.
- Differences between multiple delivery platforms (such as mobile vs, desktop).
- Cross browser error fixing.
- Designing sample page PSD layouts including text size and colours.
- Integration of the front-end and back-end aspects of the web application.
- Ensure the technical feasibility of UI/UX designs.
- Optimize application for maximum speed and scalability.
- Integration of the front-end and back-end aspects of the web application.

Capricorn Productions (Web Development/Ad Agency), P.E.C.H.S., Karachi.

www.capricorn-productions.com

WordPress Developer / Web Designer

(May 2009- Dec 2019)

Responsibility:

- Develop new user-facing features.
- Developing web applications/sites by using languages such as HTML5, CSS3, JavaScript and API's.
- Creation of site layout/user interface from provided design concepts by using standard HTML5/CSS3 practices.
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Geographic Society Pakistan (Publishing House), Zamzama, Karachi.

www.gspk.info

WordPress Developer / Web Designer

(Aug 2007-May2009)

Responsibility:

- Prepares work to be accomplished by gathering information and materials.
- Plans concept by studying information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style.
- Obtains approval of concept by submitting rough layout for approval.
- Prepares finished copy and art by operating typesetting, printing, and similar equipment

Qualification

Diploma in PHP/MYSQL

Korean Computer Academy

Diploma in Graphic & Web Designing

Korean Computer Academy

Bachelor in Arts

University of Karachi

HSC

Board of Intermediate Education Karachi

Metric (Science)

Shan Grammar School